

# Imagine a world

Where values matter - Where leaders listen  
Where the strongest superpower is *We the people*



The Simultaneous Policy

How can *we the people* get our leaders to listen to us and not just to the rich and powerful?

How can we make our values their values, values like:

- fair trade and decent livelihoods
- respect for life, health and environmental sustainability
- true democracy – not "corporatocracy"
- freedom, security and equal opportunity for all
- zero tolerance for terror of all kinds – state terror and domestic tyranny included
- unity in diversity among peoples, nations and cultures
- an end to weapons of mass destruction and to war itself as an obsolete means of conflict resolution

## The Simultaneous Policy

The International Simultaneous Policy Organisation (ISPO) is a growing association of citizens worldwide who use their votes in a coordinated, effective way to drive all nations to co-operate in solving our planetary crisis. ISPO goes beyond merely demanding greater political accountability by offering citizens a new way of restoring genuine democracy lawfully and peacefully, one vote at a time. In the UK, ISPO is represented by Simpol-UK.

Today, global markets and corporations so comprehensively overpower individual nations that no politician or political party dares make the first move to solve global problems for fear of putting their own nation at a significant economic competitive disadvantage. However good their intentions, governments feel bound to conform to a straitjacket of market- and business-friendly policies. That's why nothing changes except our global problems get worse.

So, the Simultaneous Policy (SP) is to be implemented simultaneously – when all or sufficient nations are ready to do likewise. That way, no nation loses out and all the excuses for inaction evaporate. SP's package of policy measures is designed by ISPO's citizen members - NOT by politicians, political parties or unaccountable global institutions. SP is our

"people's globalization policy": a work-in-progress that all citizens who adopt SP are designing with the help of independent expert policy-makers.

## Here's how our strategy works

The key is for citizens to adopt SP. By adopting SP, we join with Adopters in our own and other countries who undertake to vote in future elections for ANY political party or candidate, within reason, that signs a pledge in principle to implement SP alongside other governments. Alternatively, if we still have a preference for a particular party, our adoption signifies our desire for our party to support SP. Adopting SP is no risk for anyone because the implementation of SP only proceeds when all or sufficient nations have pledged to do so.

So, instead of voting for the largely indistinguishable policies of political parties, by adopting SP we're asking them to trust *we, the people*, to decide the global policies under which we wish to live. AND we're presenting politicians with a compelling 'carrot and stick' proposition:

**THE CARROT:** Signing the pledge to implement SP, and being eligible to pick up the votes of SP Adopters, does not require a politician to change policies until it is time to implement SP, and so carries no risk. But by moving the world a step nearer to implementation, the politician hastens the day when global politics shifts from competition to co-operation and global problems, about which many care deeply, can be addressed effectively.

**THE STICK:** On the other hand, failure to sign the pledge could cost the politician their seat and hand it to someone who will support SP. With many seats decided by small majorities, the SP voting bloc could make all the difference.

SP is already gaining public and political support in the UK and elsewhere. It is not an alternative to other campaigns, but a parallel strategy, enabling us to look beyond fighting to change existing systems to joining with people around the world and collectively answering the question:

How do you want the world to be?

